

## Lucky For Life “This or That” Video Promotion

### OFFICIAL RULES:

1. **ENTRY PERIOD:** The North Carolina Education Lottery (“Sponsor”) Lucky For Life ‘This Or That’ Video Promotion (“Promotion”) begins on Thursday, May 10, 2018 at 2:00 p.m. Eastern Time (“ET”) and will end on Sunday, May 27, 2018 at 11:59 p.m. ET. The Promotion will include three (3) drawings with each drawing to be held at the conclusion of each entry period for one (1) winner to receive a \$1,000 prize award. (“Prize”) The entry periods are outlined below:

Each drawing will be held within seventy-two (72) hours of the entry deadline:

Drawing #	Winners	Platforms	Entry Begins	Entry Deadline	Draw Date
1	1	Facebook	5/10/2018 2:00 PM	5/13/2018 11:59 PM	5/16/2018
2	1	Facebook	5/17/2018 2:00 PM	5/20/2018 11:59 PM	5/23/2018
3	1	Facebook	5/24/2018 2:00 PM	5/27/2018 11:59 PM	5/30/2018

The comments on each of the promotional posts will be exported at the end of each entry period. The actual drawing date is subject to change at the sole discretion of the Sponsor.

2. **ELIGIBILITY:** Drawing is open to all North Carolina residents who are at least eighteen (18) years old or older. Selected entrants for prizes must be able to prove residency, age and provide a mailing address. By submitting an entry, Entrant agrees to comply with [NCEL social media policy](#). Entrants DO NOT have to be a Player’s Club or Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees of Sponsor, Scientific Games Corporation, Pollard Banknote Limited, GTECH Corporation and/or IGT, Mullen Lowe Group, Linq3 and MDI Entertainment, LLC are prohibited from participating in this Promotion.
3. **HOW TO ENTER:** There is a limit of one eligible comment entry per social persona for each specified entry period during the Promotion. All votes/entries must be cast/submitted within the Drawing Entry Period for the drawing.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter by commenting on any of the three (3) promotion posts. The posts may instruct users to respond with a comment. A valid entry shall be defined as the first response made by a user during the specified time period on each of the three official Facebook posts. Responses made on other Facebook posts will not be eligible.

An eligible winning entry must be deemed responsive to the instructions as posted by the Sponsor via Facebook as determined by the Sponsor and adhering to the NCEL social media policy.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. **WINNERS & PRIZE:** Odds of winning in any drawing depend on the number of entries received for that drawing. Entries will be collected via comments on each of the Promotion’s three (3) Facebook posts for a pool of entrants for each drawing. One (1) entrant will be randomly selected in each drawing to win a Prize. Total Value of the Prize is \$1,058.19, which includes minimum State income tax withholdings. Claimant will receive the net amount of \$1,000 after minimum State tax withholdings. The Claimant of Prize may be responsible for any additional Federal, State and/or local taxes or withholdings. Prize Winners are subject to minimum State taxes and other State withholdings, as required by law. The Sponsor will issue the W-2G form to the Prize Winners. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. The Prize must be claimed at one of the Sponsor’s regional offices. Regional offices locations:

Office Name:	Address:
Raleigh Regional Office & Claim Center	2728 Capital Blvd #144, Raleigh, NC 27604
Greensboro Regional Office & Claim Center	20A Oak Branch Drive Greensboro, NC 27407
Asheville Regional Office & Claim Center	16-G Regent Park Blvd. Asheville, NC 28806
Greenville Regional Office & Claim Center	2790 Dickinson Avenue, Suite A Greenville, NC 27834
Charlotte Regional Office & Claim Center	5029-A West W. T. Harris Blvd. Charlotte, NC 28269
Wilmington Regional Office & Claim Center	123 North Cardinal Extension Drive, Suite 140 Wilmington, NC 28405

If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate. Prize Winners of this promotion must complete a Winner Claim Form at one of the Regional Offices as listed above, within thirty (30) days from the first notification date by the Sponsor. If an entrant fails to collect their prize from a regional office within thirty (30) days, they may be disqualified and the prize will be awarded to an alternate. Only one prize may be won by a person during this Promotion, regardless of whether they have commented on multiple promotion posts.

5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook.
6. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, email address, picture, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity and/or administrative purposes.
7. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.