

September 2022 Fireball Trivia Social Media Promotion

OFFICIAL RULES:

1. **PROMOTION PERIOD:** The North Carolina Education Lottery (“Sponsor”) Fireball Trivia Social Media Promotion (“Promotion”) begins on Tuesday, September 20th, 2022 at 12:00 A.M. Eastern Time (“ET”) and will end on Sunday, October 2nd, 2022 at 11:59 P.M. ET. The Promotion includes eight (8) entry posts, four (4) to be shared on Facebook and four (4) to be shared on Instagram, and includes four (4) entry periods. The first entry period will begin on Tuesday, September 20th and end at 11:59 PM on Sunday, September 25th, 2022. The second entry period will begin on Wednesday, September 21st and end at 11:59 PM on Sunday, September 25th, 2022. The Third entry period will begin on Tuesday, September 27th and end at 11:59 PM on Sunday, October 2nd, 2022. The fourth entry period will begin on Wednesday, September 28th and end at 11:59 PM on Sunday, October 2nd, 2022. Eight (8) drawings will be conducted at the conclusion of each entry period for a total of eight (8) Promotion drawings. Each drawing will be for five (5) winners for a total of forty (40) Promotion winners. Each winner will receive one (1) Fireball promotional t-shirt (“Prize”).

Entry Period #	Drawing #	Winners	Platforms	Promotion Entry Period Begins	Promotion Entry Period Ends	Draw Date	Prize
1	1	5	Facebook	09/20/2022 12:00 AM	09/25/2022 11:59 PM	On or around 9/26/2022	Winner to receive one (1) Fireball promotional t-shirt (ERV = \$3.50)
1	2	5	Instagram	09/20/2022 12:00 AM	09/25/2022 11:59 PM	On or around 9/26/2022	Winner to receive one (1) Fireball promotional t-shirt (ERV = \$3.50)
2	3	5	Facebook	09/21/2022 12:00 AM	09/25/2022 11:59 PM	On or around 9/26/2022	Winner to receive one (1) Fireball promotional t-shirt (ERV = \$3.50)
2	4	5	Instagram	09/21/2022 12:00 AM	09/25/2022 11:59 PM	On or around 9/26/2022	Winner to receive one (1) Fireball promotional t-shirt (ERV = \$3.50)
3	5	5	Facebook	09/27/2022 12:00 AM	10/2/2022 11:59 PM	On or around 10/3/2022	Winner to receive one (1) Fireball promotional t-shirt (ERV = \$3.50)
3	6	5	Instagram	09/27/2022 12:00 AM	10/2/2022 11:59 PM	On or around 10/3/2022	Winner to receive one (1) Fireball promotional t-shirt (ERV = \$3.50)
4	7	5	Facebook	09/28/2022 12:00 AM	10/2/2022 11:59 PM	On or around 10/3/2022	Winner to receive one (1) Fireball promotional t-shirt (ERV = \$3.50)

4	8	5	Instagram	09/28/2022 12:00 AM	10/2/2022 11:59 PM	On or around 10/3/2022	Winner to receive one (1) Fireball promotional t-shirt (ERV = \$3.50)
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All comments on each of the Promotion Posts will be saved at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified within one (1) week of the end of the Promotion Period.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group and MDI Entertainment, LLC, BrkThru Digital, and members of their respective households, are prohibited from participating in this Promotion.
3. **HOW TO ENTER:** There is a limit of one (1) eligible comment entry per social persona for each specified Promotion Post shared during the Promotion. Any social persona may enter a comment in each Promotion Post but may only win one prize. All entries must be submitted within the Promotion Entry Period for the applicable drawing.

Winners will be randomly selected as follows:

Promo Post 1 (September 20 – September 25, 2022)

FACEBOOK: Users enter with a comment in response to the trivia question “Fireball is the new add-on for which two draw games?” on the Facebook Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor’s social media policy. Responses made on other Facebook posts will not be eligible.

INSTAGRAM: Users enter with a comment in response to the trivia question “Fireball is the new add-on for which two draw games?” on the Instagram Promotion Post. A valid entry shall be defined as a comment made on the post

during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Instagram posts will not be eligible.

Promo Post 2 (September 21 – September 25, 2022)

FACEBOOK: Users enter with a comment in response to the trivia question "Does the Fireball number replace any of your numbers or any of the lottery-drawn numbers?" on the Facebook Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Facebook posts will not be eligible.

INSTAGRAM: Users enter with a comment in response to the trivia question "Does the Fireball number replace any of your numbers or any of the lottery-drawn numbers?" on the Instagram Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Instagram posts will not be eligible.

Promo Post 3 (September 27 – October 2, 2022)

FACEBOOK: Users enter with a comment in response to the trivia question "TRUE or FALSE: Fireball wins are in addition to your Pick 3 and Pick 4 wins?" on the Facebook Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Facebook posts will not be eligible.

INSTAGRAM: Users enter with a comment in response to the trivia question "TRUE or FALSE: Fireball wins are in addition to your Pick 3 and Pick 4 wins?" on the Instagram Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Instagram posts will not be eligible.

Promo Post 4 (September 28 – October 2, 2022)

FACEBOOK: Users enter with a comment in response to the trivia question "TRUE or FALSE: Adding Fireball to your Pick 3 and Pick4 play gives you more chances to match and win?" on the Facebook Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Facebook posts will not be eligible.

INSTAGRAM: Users enter with a comment in response to the trivia question "TRUE or FALSE: Adding Fireball to your Pick 3 and Pick4 play gives you more

chances to match and win?" on the Instagram Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Instagram posts will not be eligible.

Any comments containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

WINNERS & PRIZE: Odds of winning in any drawing depend on the number of entries received for the drawing. Entries will be collected via comments on the Promotion Posts for a combined pool of entrants for each of the eight (8) drawings. Five (5) entrants will be randomly selected in each drawing to win a Prize, for a total of forty (40) winners in the Promotion. Total Estimated Retail Value ("ERV") of each Prize is \$3.50. Total ERV of all prizes awarded in this promotion is \$140. Prizes are not transferable, assignable, or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be notified by direct message via Facebook or Instagram. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

Entrants may enter multiple drawings but may only win one (1) prize during the promotion.

Prizes will be mailed to the mailing addresses provided by the winners within six (6) weeks of the end of the Promotion.

4. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to

cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

5. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
6. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
7. **WINNER LIST:** For the names of the Prize Winners, send a self-addressed, stamped envelope to: Fireball Trivia Social Media Promotion Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
8. **NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. TERMS SUBJECT TO CHANGE IN SPONSOR'S SOLE DISCRETION.**