## The FIRE VERSUS ICE Live Promotion (Live Drawings)

## OFFICIAL RULES:

 PROMOTION PERIOD: The North Carolina Education Lottery ("Sponsor") The FIRE VERSUS ICE Live Promotion ("Promotion") begins on Wednesday, January 18, 2023 at 1:00 p.m. Eastern Time ("ET") and will end on Wednesday, January 18, 2023 at approximately 4:00 p.m. ET. The Promotional Period will include Two (2) Promotional Entry Periods during the Promotional Period to select qualified Entry holders to win a prize at the conclusion of each Promotional Entry Period. Five (5) winners will be selected during Promotional Entry Period Drawing #1 to receive Sixty (60) "FIRE" scratch-off tickets – Game Number 866 ("Prize"). Five (5) winners will be selected during Promotional Entry Period Drawing #2 to receive Sixty (60) "ICE" scratch-off tickets – Game Number 867 ("Prize"). The Live Promotion is held via a live video on the Facebook platform ("the Platform") on the Sponsor's official Facebook page (<u>https://facebook.com/nclottery</u>) and the winners will be posted during the live video feed and contacted after the entry period to confirm eligibility. The drawing date and Promotional Entry Period are subject to change at the sole discretion of the Sponsor.

Drawing #	Winners	Platforms	Promotion Entry Period Begins	Promotion Entry Period Ends	Draw Date	Prize
1	5	Facebook	01/18/2023 1:00 PM	01/18/2023 approximately 1:15 PM	On or around 01/18/2023	Sixty (60) "FIRE" scratch-off tickets – Game Number 866 (total ERV = \$300)
2	5	Facebook	01/18/2023 1:00 PM	01/18/2023 approximately 1:45 PM	On or around 01/18/2023	Sixty (60) "ICE" scratch-off tickets – Game Number 867 (total ERV = \$300)

All comments on the Promotion Post will be saved at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined during the live video feed and notified within one (1) week of the end of the Promotion Period.

2. ELIGIBILITY: Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof,

including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group and MDI Entertainment, LLC, BrkThru Digital, and members of their respective households, are prohibited from participating in this Promotion.

3. HOW TO ENTER: All entries must be submitted within the Promotional Entry Period for each drawing.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter by commenting on the live promotion video post during the Promotional Entry Period. Entrants will be instructed to comment in the comment section of the live video post. A valid entry shall be defined as a comment made on the live video post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy.

The drawing entry period will begin when the Sponsor posts "The promotion entry period is open." in the comment section of the official live promotion video post. The first Promotional Entry Periods ends when the Sponsor posts "The first drawing entry period is closed." in the comment section on the official live promotion video post. The second Promotional Entry Periods ends when the Sponsor posts "The second drawing entry period is closed." in the comment section on the official live promotion video post.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

WINNERS & PRIZE: Odds of winning a drawing depend on the number of valid entries received for this Promotion. Valid entries will be collected via qualified comments on the Promotion's Facebook post at the conclusion of the Promotional Entry Period for each drawing. Five (5) entrants will be randomly selected in drawing #1 to win a Prize and Five (5) entrants will be randomly selected in drawing #2 to win a Prize. Total Estimated Retail Value ("ERV") of each Prize is \$300. Total ERV of all Prizes awarded is \$3,000. Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

The Prize must be claimed at one of the Sponsor's regional offices. Regional offices locations are:

Office Name:	Address:			
Raleigh Regional Office & Claim Center	2728 Capital Blvd #144, Raleigh, NC 27604			
Greensboro Regional Office & Claim Center	20A Oak Branch Drive Greensboro, NC 27407			
Asheville Regional Office & Claim Center	16-G Regent Park Blvd. Asheville, NC 28806			
Greenville Regional Office & Claim Center	2790 Dickinson Avenue, Suite A Greenville, NC 27834			
Charlotte Regional Office & Claim Center	5029-A West W. T. Harris Blvd. Charlotte, NC 28269			
Wilmington Regional Office & Claim Center	123 North Cardinal Extension Drive, Suite 140 Wilmington, NC 28405			

If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

If an entrant responded to the Sponsor's notification within the specified deadline but fails to claim the Prize at one of the Sponsor's regional offices within 30 days, the prize will be forfeited. Prizes consisting of tickets CANNOT be mailed.

4. LIMITATIONS OF LIABILITY: The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the

Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

- 5. RELEASE: By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
- 6. SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
- WINNER LIST: For the names of the Prize Winners, send a self-addressed, stamped envelope to: FIRE VERSUS ICE Live Promotion Winner List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
- 8. NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. TERMS SUBJECT TO CHANGE AT ANY TIME IN SPONSOR'S SOLE DISCRETION.

## The FIRE VERSUS ICE Live Promotion (Website Drawing)

## OFFICIAL RULES:

 ENTRY PERIOD: The North Carolina Education Lottery ("Sponsor") January 2023 ISO "The FIRE VERSUS ICE Live Promotion" Website Promotion ("Promotion") begins on Wednesday, January 18, 2023 at 1:00 p.m. Eastern Time ("ET") and will end on Wednesday, January 18, 2023 at approximately 4:00 p.m. ET. During the Promotion Period, players will visit the "FIRE VERSUS ICE Live" promotion website (<u>https://firevsicelive.com</u>), where a visitor may complete the entry form. The Promotion will include one (1) drawing at the conclusion of the entry period for a total of ten (10) winners who will each receive \$1,000 cash after tax withholdings ("Prize").

Drawing #	Winners	Platform	Entry Begins	Entry Deadline	Draw Date	Prize
1	10	Form Entry via Website ( <u>https://firevsicelive.co</u> <u>m</u> )	01/18/20 23 1:00 PM	01/18/20 23 4:00 PM	On or around 01/18/2023	\$1,000 cash after tax withholdings (total ERV = \$1,047.50)

The list of entrants including full names and email addresses will be exported at the end of each entry period. The actual drawing date is subject to change at the sole discretion of the Sponsor.

- 2. ELIGIBILITY: Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group and MDI Entertainment, LLC, BrkThru Digital, and members of their respective households, are prohibited from participating in this Promotion.
- 3. HOW TO ENTER: Users enter by completing the entry form on the promotion website (<u>https://firevsicelive.com</u>) The form fields include the user's full name a PASSPHRASE, phone number, email address and confirming they meet the eligibility requirements. There is a limit of one (1) eligible entry per email address for the specified entry period

during the Promotion. All entries must be submitted via the promotion website during the Drawing Entry Period to be eligible for the drawing.

Winners will be randomly selected from the following method of entry:

PROMOTION WEBSITE: Users will enter by visiting the "FIRE VERSUS ICE Live" promotion website (<u>https://firevsicelive.com</u>) and entering their full name, the PASSPHRASE and email address. A valid entry shall be defined as the first entry received per email address.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

WINNERS & PRIZE: Odds of winning in this drawing depend on the number of entries received for that drawing. Entries will be collected via qualified form submissions on the "FIRE VERSUS ICE Live" promotion website. Ten (10) entrants will be randomly selected to receive a Prize. The Prize is subject to mandatory taxes and other State withholdings, as required by law. The prize value is \$1,047.50, which includes all applicable fees and minimum state withholding at the current State tax rates in the amount of \$47.50. The NCEL will remit the minimum required tax withholdings to the appropriate agency and issue the W-2G form to the winner. Total Estimated Retail Value ("ERV") of the Prize is \$1,047.50. The NCEL is not responsible for any additional State tax and/or any applicable Federal and local taxes.

Prizes are not transferable or assignable unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be contacted via the email provided upon entry. If selected entrants do not respond to the notification directing them to contact the Sponsor within seventy-two (72) hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

The Prize must be claimed by submitting a Claim Form

(<u>https://nclottery.com/Content/Docs/PlayerPrizeClaimForm \$600ormore.pdf</u>) which will include: Photo ID verifying name, signature and age, and a Social Security Number. Completed Claim Form can be submitted by email with a Valid State-issued ID or claimed at one of the Sponsor's regional offices. Regional offices locations:

Office Name:

Raleigh Regional Office & Claim Center	2728 Capital Blvd #144, Raleigh, NC 27604		
Greensboro Regional Office & Claim Center	20A Oak Branch Drive Greensboro, NC 27407		
Asheville Regional Office & Claim Center	16-G Regent Park Blvd. Asheville, NC 28806		
Greenville Regional Office & Claim Center	2790 Dickinson Avenue, Suite A Greenville, NC 27834		
Charlotte Regional Office & Claim Center	5029-A West W. T. Harris Blvd. Charlotte, NC 28269		
Wilmington Regional Office & Claim Center	123 North Cardinal Extension Drive, Suite 140 Wilmington, NC 28405		

If an entrant responded to the Sponsor's notification within the specified deadline but fails to claim the Prize at one of the Sponsor's regional offices within 30 days, the prize will be forfeited. Prizes consisting of tickets CANNOT be mailed.

- 4. LIMITATIONS OF LIABILITY: The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.
- 5. RELEASE: By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
- SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.

- 7. WINNER LIST: For the names of the Prize Winners, send a self-addressed, stamped envelope to: The FIRE VERSUS ICE Live Promotion Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
- 8. NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. TERMS SUBJECT TO CHANGE AT ANY TIME IN SPONSOR'S SOLE DISCRETION.