

February 2023 ISO Multiply The Cash “Multiply Your Win” Giveaway Promotion

OFFICIAL RULES:

1. ENTRY PERIOD: The North Carolina Education Lottery (“Sponsor”) February 2023 ISO Multiply The Cash “Multiply Your Win” Giveaway Promotion (“Promotion”) begins on Tuesday, February 7, 2023 at 12:00 a.m. Eastern Time (“ET”) and will end on Monday, February 27, 2023 at 11:59 p.m. ET. During the Promotion Period, the Sponsor will publish one (1) “Promotion Post” to its official Facebook page (<https://facebook.com/nclottery>). The Promotion will include three (3) drawings on Facebook at the conclusion of each of the three (3) entry periods. Each drawing will produce five (5) randomly-selected winners for a total of five (15) Promotion winners who will each receive an assortment of sixty (60) scratch-off tickets from the 2023 Multiply The Cash suite of tickets – ten (10) of each of Games #868-873 in the value of \$410 (“Prize”). Total Estimate Retail Value (“ERV”) of all prizes is \$6,150.

| Drawing # | Winners | Platform | Entry Begins | Entry Deadline | Draw Date | Prize |
|-----------|---------|----------|-----------------|------------------|----------------------|--|
| 1 | 5 | Facebook | 2/7/23 12:00 AM | 2/13/23 11:59 PM | On or around 2/14/23 | Sixty (60) scratch-off tickets: <ul style="list-style-type: none"> • (10) 100X The Cash tickets [Game #868] • (10) 5X The Cash tickets [Game #869] • (10) 10X The Cash tickets [Game #870] • (10) 15X The Cash tickets [Game #871] • (10) 20X The Cash tickets [Game #872] • (10) 50X The Cash tickets [Game #873] ERV = \$410 |
| 2 | 5 | Facebook | 2/7/23 12:00 AM | 2/20/23 11:59 PM | On or around 2/21/23 | Sixty (60) scratch-off tickets: <ul style="list-style-type: none"> • (10) 100X The Cash tickets [Game #868] • (10) 5X The Cash tickets [Game #869] • (10) 10X The Cash tickets [Game #870] • (10) 15X The Cash tickets [Game #871] • (10) 20X The Cash tickets [Game #872] • (10) 50X The Cash tickets [Game #873] |

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|---|---|----------|-----------------|------------------|----------------------|--|
| | | | | | | ERV = \$410 |
| 3 | 5 | Facebook | 2/7/23 12:00 AM | 2/27/23 11:59 PM | On or around 2/28/23 | Sixty (60) scratch-off tickets: <ul style="list-style-type: none"> • (10) 100X The Cash tickets [Game #868] • (10) 5X The Cash tickets [Game #869] • (10) 10X The Cash tickets [Game #870] • (10) 15X The Cash tickets [Game #871] • (10) 20X The Cash tickets [Game #872] • (10) 50X The Cash tickets [Game #873] ERV = \$410 |

The comments on the promotional post will be exported at the end of each entry period. The actual drawing date is subject to change at the sole discretion of the Sponsor.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number, and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group and MDI Entertainment, LLC, BrkThru Digital, and members of their respective households, are prohibited from participating in this Promotion.
3. **HOW TO ENTER:** There is a limit of one (1) eligible comment entry per social persona on the Promotion Post. Any social persona may enter a comment during any of the three Promotion Entry Periods. All entries must be submitted within the Drawing Entry Period for each drawing.

For the purposes of these Rules, a ‘social persona’ is one or more social media accounts across one or more social media platforms that belong to a single person.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter by commenting with a photo containing a screenshot of our “Multiply The Cash” social media game (to be shared on Facebook and Instagram Stories) on the Promotion Post. Entries must contain a screenshot from the game to be eligible. A valid entry shall be defined as the first media comment meeting the eligibility requirement made by a user during the specified time period on the official Facebook post. Responses made on other Facebook posts will not be eligible.

An eligible winning entry must be deemed responsive to the instructions as posted by the Sponsor via Facebook as determined by the Sponsor and adhering to the NCEL social media policy. Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

WINNERS & PRIZE: Odds of winning in this drawing depend on the number of entries received for that drawing. Entries will be collected via qualified comments on the Promotion’s Facebook post at the end of each Entry Deadline period for the drawing. Comments will be exported from the same Promotion Post for each drawing. Entrants that enter in the first entry period are eligible throughout the entire promotion, provided they are not randomly selected to win in one of the prior drawings. Five (5) entrants will be randomly selected in each drawing to win a Prize. Total Estimated Retail Value (“ERV”) of each Prize is \$410. Total ERV of all prizes in this Promotion is \$6,150. Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor’s notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor’s notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

The Prize must be claimed at one of the Sponsor’s regional offices. Regional offices locations are:

| Office Name: | Address: |
|---|---|
| Raleigh Regional Office & Claim Center | 2728 Capital Blvd #144, Raleigh, NC 27604 |
| Greensboro Regional Office & Claim Center | 20A Oak Branch Drive Greensboro, NC 27407 |

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|---|--|
| Asheville Regional Office & Claim Center | 16-G Regent Park Blvd. Asheville, NC 28806 |
| Greenville Regional Office & Claim Center | 2790 Dickinson Avenue, Suite A Greenville, NC 27834 |
| Charlotte Regional Office & Claim Center | 5029-A West W. T. Harris Blvd. Charlotte, NC 28269 |
| Wilmington Regional Office & Claim Center | 123 North Cardinal Extension Drive, Suite 140 Wilmington, NC 28405 |

If an entrant responded to the Sponsor’s notification within the specified deadline but fails to claim the Prize at one of the Sponsor’s regional offices within 30 days, the prize will be forfeited. Prizes consisting of tickets CANNOT be mailed.

4. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor’s Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants’ acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize’s quality or fitness for a particular purpose.
5. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant’s name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
6. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
7. **WINNER LIST:** For the names of the Prize Winners, send a self-addressed, stamped envelope to: 2023 Multiply The Cash “Multiply Your Win” Giveaway Promotion Winners

List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.

8. NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. TERMS AND CONDITIONS SUBJECT TO CHANGE IN NCEL'S SOLE DISCRETION.