

April 2023 NCEL 200 Race Weekend Giveaway Promotion

OFFICIAL RULES:

1. **PROMOTION PERIOD:** The North Carolina Education Lottery (“Sponsor”) NCEL 200 Race Weekend Giveaway Promotion (“Promotion”) begins on Wednesday, April 12, 2023 at 12:00 a.m. Eastern Time (“ET”) and will end on Monday, April 17, 2023 at 11:59 p.m. ET During the Promotion Period, the Sponsor will publish two (2) “Promotion Posts” on its social platforms – one to its official Facebook page (<https://facebook.com/nclottery>) and one to its official Instagram page (<https://instagram.com/nclottery>). The Promotion will include two (2) drawings at the conclusion of the entry period, each for five (5) winners, for a total of ten (10) winners for this Promotion. Each winner will receive two (2) tickets to the Coca-Cola 600 weekend event (“Prize”) that takes place on May 26-28, 2023 at Charlotte Motor Speedway in Concord, North Carolina. The tickets will allow winners to visit the event all weekend, which includes the following races:
 - a. North Carolina Education Lottery 200
 - b. Alsco Un!forms 300
 - c. Coca-Cola 600

Drawing #	Winners	Platforms	Promotion Entry Period Begins	Promotion Entry Period Ends	Draw Date	Prize
1	5	Facebook	4/13/2023 12:00 AM	4/17/2023 11:59 PM	On or around 4/18/2023	Winner to receive two (2) tickets to the 2023 Coca-Cola 600 weekend event (ERV= \$348)
1	5	Instagram	4/13/2023 12:00 AM	4/17/2023 11:59 PM	On or around 4/18/2023	Winner to receive two (2) tickets to the 2023 Coca-Cola 600 weekend event (ERV= \$348)

All comments on each of the Promotion Posts will be saved at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified within one (1) week of the end of the Promotion Period.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number, and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees,

directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group and MDI Entertainment, LLC, BrkThru Digital, and members of their respective households, are prohibited from participating in this Promotion.

3. HOW TO ENTER: There is a limit of one (1) eligible comment entry per social persona for each specified Promotion Entry Period during the Promotion. Any social persona may enter a comment in each Promotion Entry Period but may only win one prize. All entries must be submitted within the Promotion Entry Period for the applicable drawing.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users will enter with a comment on the official Facebook promotion entry post (the "Promotion Post"). A valid entry shall be defined as the first comment meeting the eligibility requirement made by a user during the specified time period on the official Facebook Promotion Post. Responses made on other Facebook posts will not be eligible.

An eligible winning entry must be deemed responsive to the instructions as posted by the Sponsor via Facebook as determined by the Sponsor and adhering to the NCEL social media policy.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

INSTAGRAM: Users will enter with a comment on the official Instagram promotion entry post (the "Promotion Post"). A valid entry shall be defined as the first comment meeting the eligibility requirement made by a user during the specified time period on the official Instagram Promotion Post. Responses made on other Instagram posts will not be eligible.

An eligible winning entry must be deemed responsive to the instructions as posted by the Sponsor via Facebook as determined by the Sponsor and adhering to the NCEL social media policy.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

WINNERS & PRIZE: Odds of winning in any drawing depend on the number of entries received for the drawing. Entries will be collected via comments on the Promotion's Facebook post for a combined pool of entrants for the first drawing, and via comments on the Promotion's Instagram post for a combined pool of entrants for the second drawing. Five (5) entrants will be randomly selected in each drawing to win a Prize, for a total of ten (10) Promotion winners. Total

Estimated Retail Value (“ERV”) of each Prize is \$348.00. Total ERV of all prizes awarded in this promotion is \$3,480.00. Prizes are not transferable, assignable, or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be announced on the official Facebook and Instagram Promotion Posts and notified by direct message via Facebook or Instagram, respectively. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor’s notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor’s notification via Facebook, they may be disqualified and the prize will be awarded to an alternate. Winner must accept the entire Prize package or decline the entire Prize package; no winner shall be entitled to receive only part of the Prize. Regardless of whether a winner uses all of the Prize package, the entire value of the Prize package will be reported for tax purposes, if applicable.

Prizes will be emailed to the email addresses provided by the winners via an electronic ticket transfer.

All winners shall be required to have, or create, a Ticketmaster account to receive their tickets and shall be follow all Ticketmaster terms and conditions. Additionally, all winners shall follow all Charlotte Motor Speedway rules and policies. Failure to follow Ticketmaster terms and conditions or Charlotte Motor Speedway rules and policies shall not void the prize and winner bears all risk associated with their failure to follow appropriate terms, conditions, rules, and policies.

4. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor’s Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be

responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

5. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
6. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
7. **WINNER LIST:** For the names of the Prize Winners, send a self-addressed, stamped envelope to: 2023 NCEL 200 Race Weekend Giveaway Promotion Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
8. **NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. TERMS SUBJECT TO CHANGE IN SPONSOR'S SOLE DISCRETION.**