

**March 2023 “Would You Rather?” Social Media Promotion**

**OFFICIAL RULES:**

1. **PROMOTION PERIOD:** The North Carolina Education Lottery (“Sponsor”) March 2023 “Would You Rather?” Social Media Promotion (“Promotion”) begins on Tuesday, March 7<sup>th</sup>, 2023 at 12:00 A.M. Eastern Time (“ET”) and will end on Monday, March 27<sup>th</sup>, 2023 at 11:59 P.M. ET. The Promotion includes three (3) entry posts that will be shared on the NC Lottery Facebook page, one in each of three (3) entry periods. The first entry period will begin on Tuesday, March 7<sup>th</sup> at 12:00 AM ET and end at 11:59 PM ET on Monday, March 13<sup>th</sup>, 2023. The second entry period will begin on Tuesday, March 14<sup>th</sup> at 12:00 AM ET and will end at 11:59 PM ET on Monday, March 20<sup>th</sup>, 2023. The third entry period will begin on Tuesday, March 21<sup>st</sup> at 12:00 AM ET and will end at 11:59 PM ET on Monday, March 27<sup>th</sup>, 2023. One (1) drawing will be conducted at the conclusion of each entry period, for a total of three (3) Promotion drawings. Five (5) winners will be randomly selected from each drawing, for a total of fifteen (15) Promotion winners. Each winner will receive ten (10) \$5,000,000 Ultimate scratch-off tickets (Game #876) with an Estimated Retail Value of \$300 (“Prize”).

Entry Period #	Drawing #	Winners	Platforms	Promotion Entry Period Begins	Promotion Entry Period Ends	Draw Date	Prize
1	1	5	Facebook	3/7/2023 12:00 AM	3/13/2023 11:59 PM	On or around 3/14/2023	Ten (10) \$5,000,000 Ultimate scratch-off tickets (Game #876). ERV = \$300
2	2	5	Facebook	3/14/2023 12:00 AM	3/20/2023 11:59 PM	On or around 3/21/2023	Ten (10) \$5,000,000 Ultimate scratch-off tickets (Game #876). ERV = \$300
3	3	5	Facebook	3/21/2023 12:00 AM	3/27/2023 11:59 PM	On or around 3/28/2023	Ten (10) \$5,000,000 Ultimate scratch-off tickets (Game #876). ERV = \$300

All comments on each of the Promotion Posts will be saved at the end of each Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified within one (1) week of the end of the Promotion Period.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide

their full name, North Carolina mailing address, birthdate, phone number and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group and MDI Entertainment, LLC, BrkThru Digital, and members of their respective households, are prohibited from participating in this Promotion.

3. HOW TO ENTER: There is a limit of one (1) eligible comment entry per social persona for each specified Promotion Post shared during the Promotion. Any social persona may enter a comment in each Promotion Post, but may only win one prize. All entries must be submitted within the Promotion Entry Period for the applicable drawing.

Winners will be randomly selected as follows:

Promo Post 1 (March 7, 2023 – March 13, 2023)

FACEBOOK: Users enter with a comment in response to the Would You Rather question on the Facebook Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Facebook posts will not be eligible.

Promo Post 2 (March 14, 2023 – March 20, 2023)

FACEBOOK: Users enter with a comment in response to the Would You Rather question on the Facebook Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Facebook posts will not be eligible.

Promo Post 3 (March 21, 2023 – March 27, 2023)

FACEBOOK: Users enter with a comment in response to the Would You Rather question on the Facebook Promotion Post. A valid entry shall be defined as a comment made on the post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy. Responses made on other Facebook posts will not be eligible.

Any comments containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

**WINNERS & PRIZE:** Odds of winning in any drawing depend on the number of entries received for the drawing. Entries will be collected via comments on each Promotion Post for the specified entry period for each of the three (3) drawings. Five (5) entrants will be randomly selected in each drawing to win a Prize, for a total of fifteen (15) winners in the Promotion. Total Estimated Retail Value (“ERV”) of each Prize is \$300.00. Total ERV of all prizes awarded in this promotion is \$4,500.00. Prizes are not transferable, assignable, or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be notified by direct message via Facebook or Instagram. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor’s notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number, and email address to the Sponsor’s notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

Entrants may enter multiple drawings but may only win one (1) prize during the promotion.

4. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor’s Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants’ acceptance, receipt, possession, claiming and/or

use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

5. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
6. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
7. **WINNER LIST:** For the names of the Prize Winners, send a self-addressed, stamped envelope to: March 2023 Would You Rather Social Media Promotion Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
8. **NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. TERMS SUBJECT TO CHANGE IN SPONSOR'S SOLE DISCRETION.**