

April 2024 Carolina Keno Social Media Coupon Giveaway

OFFICIAL RULES:

1. **PROMOTION PERIOD:** The North Carolina Education Lottery (“Sponsor”) 2024 Carolina Keno Coupon Giveaway (“Promotion”) begins on Friday, April 5th, 20234 at 9:00 a.m. Eastern Time (“ET”) and will end on Friday, April 26th, 2024 at 11:59 p.m. ET (“Promotion Period”). During the Promotion Period, Sponsor will publish four (4) posts (each a “Promotion Post”) to its official Facebook page (facebook.com/nclottery), which will each announce the start of one of the four (4) Giveaway Entry Periods (each a “Giveaway Entry Period”). Each Giveaway Entry Period will last for a total duration of sixty (60) minutes. The Promotion Posts will be published between 9:00 a.m. ET and 7:00 p.m. ET during the Giveaway Promotion Period. Each Giveaway Entry Period will include up to one hundred (100) winners to receive one (1) coupon for a free 4-spot with Multiplier Carolina Keno multi-draw ticket, good for ten (10) consecutive draws (“Prize”). Estimated Retail Value (“ERV”) of each Prize is \$20. ERV of all Prizes in this Promotion is up to \$8,000.

If fewer than 100 entries are made, the total number of entrants in the Giveaway Entry Period will receive a Prize. If more than 100 entries are made, the first 100 entries will receive a Prize. An entrant can only win one Prize during a single Giveaway Entry Period.

# of Giveaways	Winners per Giveaway	Total # of winners	Platform	Promotion Period Begins	Promotion Period Ends	Prize
4	Up to 100	Up to 400	Facebook	After 4/5/2024 at 9:00 AM	Before 4/26/2024 at 11:59 PM	Coupon for a free 4-spot with Multiplier Carolina Keno ticket, good for 10 consecutive drawings

All comments on each of the Promotion Posts will be saved at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified within one (1) week of the end of the Giveaway Entry Period.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number, and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific

Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group, MDI Entertainment, LLC, BrkThru Digital, McConnell & Jones, LLP, and members of their respective households, are prohibited from participating in this Promotion.

3. HOW TO ENTER: There is a limit of one (1) eligible comment entry per social persona for each specified Giveaway Entry Period during the Promotion. Any social persona may enter a comment in each Giveaway Entry Period. All entries must be submitted within the Giveaway Entry Period for the applicable drawing.

For the purposes of these Rules, a 'social persona' is one or more social media accounts across one or more social media platforms that belong to a single person.

Winners will be randomly selected from the following method of entry:

FACEBOOK: During the Promotion Period, Sponsor will publish four (4) Promotion Posts (each a "Promotion Post") to its official Facebook page (<https://facebook.com/nclottery>) which will announce the start of each of the four (4) Promotion Entry Periods (each a "Giveaway Entry Period"). Each Promotion Post will ask entrants to comment to be entered in the giveaway. Each Giveaway Entry Period will last for a total duration of sixty (60) minutes. The first 100 eligible players that comment on each official entry post during the first 60 minutes will be considered a winner for that entry period and will receive a Prize.

Facebook posts to pages other than the official Facebook page of the Sponsor, by anyone other than the Sponsor, and/or which do not include the words "Promotional Entry Period Begins Now" shall not be considered Promotion Posts, will not start a Giveaway Entry Period, and comments to those posts will not be considered entries to this Promotion.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

WINNERS & PRIZE: Winning the giveaway is dependent upon being one of the first 100 commenters to comment on the official Facebook Promotion Post for the applicable Giveaway Entry Period. Entries will be collected via qualified comments on the Promotion Post at the end of the Giveaway Entry Period for each of the four (4) Promotion Posts. A maximum of one hundred (100) entrants will be selected to win a Prize for each of the Promotion Posts. The first one hundred (100) commenters will win based on the timestamp of the comment. Total Estimated Retail Value ("ERV") of each Prize is \$20. The total ERV is up to \$2,000 for each entry period, dependent on number of entrants. Total ERV of all Prizes awarded is up to \$8,000, dependent on number of entrants. Prizes are

not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After the Promotion is conducted and verified, eligible winners will be notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize and the prize will be awarded to an alternate if more than the minimum number of entrants participated during the giveaway entry period. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will not be awarded.

The Prize will be delivered as an electronic PDF file and MUST be claimed via direct message on Facebook. No other method of delivery will be provided.

All prizes must be redeemed on or prior to the expiration date stated on each prize.

4. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.
5. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.

6. SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
7. WINNER LIST: For the names of the Prize Winners, send a self-addressed, stamped envelope to: 2024 Carolina Keno Coupon Giveaways Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
8. NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. ALL TERMS SUBJECT TO CHANGE IN SPONSOR'S SOLE DISCRETION.