

November 2024 Cash Pop “My Pop Number” Social Media Promotion

OFFICIAL RULES:

1. **ENTRY PERIOD:** The North Carolina Education Lottery (“Sponsor”) November 2024 Cash Pop “My Pop Number” Social Media Promotion (“Promotion”) begins on Monday, November 18th, 2024 at 12:00 a.m. Eastern Time (“ET”) and will end on Monday, December 30th, 2024 at 11:59 p.m. ET (“Promotion Period”). During the Promotion Period, entrants will visit the Cash Pop “My Pop Number” promotion website (<https://mycashpopnumber.com>) and complete the “My Pop Number” quiz and entry form. The Promotion Period will include five (5) Promotion Entry Periods and a total of five (5) drawings across the Promotion Period. Each drawing will be for five (5) winners, for a total of twenty-five (25) winners in the Promotion. Each winner will receive a Prize consisting of a \$250 VISA or Mastercard general-use prepaid card (“Prize”). Estimated Retail Value (“ERV”) of each Prize is \$250. ERV of all Prizes in this Promotion is \$6,250.

Drawing #	Winners	Platform	Entry Begins	Entry Deadline	Draw Date	Prize
1	5	Form Entry via MyCashPopNumber.com	11/18/2024 12:00 AM	11/25/2024 11:59 PM	On or around 11/26/2024	\$250 VISA or Mastercard general-use prepaid card
2	5	Form Entry via MyCashPopNumber.com	11/18/2024 12:00 AM	12/2/2024 11:59 PM	On or around 12/3/2024	\$250 VISA or Mastercard general-use prepaid card
3	5	Form Entry via MyCashPopNumber.com	11/18/2024 12:00 AM	12/9/2024 11:59 PM	On or around 12/10/2024	\$250 VISA or Mastercard general-use prepaid card
4	5	Form Entry via MyCashPopNumber.com	11/18/2024 12:00 AM	12/16/2024 11:59 PM	On or around 12/17/2024	\$250 VISA or Mastercard general-use prepaid card
5	5	Form Entry via MyCashPopNumber.com	11/18/2024 12:00 AM	12/30/2024 11:59 PM	On or around 12/31/2024	\$250 VISA or Mastercard general-use prepaid card

The list of entrants, including full names and email addresses, will be exported at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified via email within one (1) week of the end of each Entry Period.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number, and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State

Lottery Act and the drawing procedures. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group, MDI Entertainment, LLC, BrkThru Digital, McConnell & Jones, LLP, and members of their respective households, are prohibited from participating in this Promotion.

3. HOW TO ENTER: There is a limit of one (1) eligible entry per email address throughout the Promotion Period. All entries must be submitted via the promotion website during the Promotion Entry Period to be eligible for each drawing.

Winners will be randomly selected from the following method of entry:

PROMOTION WEBSITE: Entrants will complete the “My Pop Number” quiz on the promotion website (<https://mycashpopnumber.com>). After completing the quiz, the visitor may enter the Promotion by completing the entry form fields with their full name, phone number, and email address, and confirming they meet the eligibility requirements. A valid entry shall be defined as the first entry received per email address.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. WINNERS & PRIZE: Odds of winning in each drawing depend on the number of entries received for that drawing. Entries will be collected via qualified form submissions on the Cash Pop “My Pop Number” promotion website. A list of entrants will be exported at the end of each Entry Period. Once a visitor enters the promotion, they are automatically entered for each remaining drawing in the Promotion Period, provided they are not randomly selected to win in a prior drawing in this Promotion. Entrants may be entered into multiple drawings in this Promotion, but may only win one (1) Prize in the Promotion. Five (5) winners will be randomly selected in each drawing to receive a Prize, for a total twenty-five (25) Promotion winners. Total Estimated Retail Value (“ERV”) of each Prize is \$250. Total ERV of all Prizes in this Promotion is \$6,250.

Winners are subject to minimum Federal and State taxes and other State withholdings, as required by law. The NCEL will issue a W-2G form to Prize winners for total Prize wins above \$599 in a calendar year.

Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be contacted via the email provided upon entry. The Sponsor may also attempt to contact winners via the phone number provided upon entry, if no response is received to the email notification. If selected entrants do not respond to the email or phone notification

directing them to contact the Sponsor within seventy-two (72) hours of initial notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number, and email address to the Sponsor's notification, they may be disqualified, in the Sponsor's discretion, and the prize will be awarded to an alternate.

VISA or Mastercard general-use prepaid card Prizes will be mailed to the mailing address provided by the winner within six (6) weeks of the end of the Promotion Period.

5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook or Instagram. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.
6. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
7. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
8. **WINNER LIST:** For the names of the Prize Winners, send a self-addressed, stamped envelope to: 2024 Cash Pop "My Pop Number" Promotion Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.

9. NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. ALL TERMS SUBJECT TO CHANGE IN SPONSOR'S SOLE DISCRETION.