

March 2025 Azalea Festival Concert Ticket Social Media Giveaway

OFFICIAL RULES:

1. PROMOTION PERIOD: The North Carolina Education Lottery (“Sponsor”) March 2025 Azalea Festival Concert Ticket Social Media Giveaway (“Promotion”) begins on Thursday, March 13th, 2025 at 12:00 a.m. Eastern Time (“ET”) and will end on Monday, March 17th, 2025 at 11:59 p.m. ET (the “Entry Period”). During the Promotion Period, the Sponsor will publish two (2) “Promotion Posts” – one to its official Facebook page (<https://facebook.com/nclottery>) and one to its official Instagram page (<https://instagram.com/nclottery>). The Promotion will include two (2) drawings at the conclusion of the Entry Period, for a total of four (4) winners, who will each receive four (4) VIP tickets to 2025 Azalea Festival Main Stage concerts in Wilmington, NC, two (2) VIP tickets to each concert (“Prize”). Estimated Retail Value (“ERV”) of this Prize is \$400. ERV of all Prizes in this Promotion is \$1,600.

Drawing #	Winners	Platform	Promotion Entry Period Begins	Promotion Entry Period Ends	Draw Date	Prize
1	2	Facebook	3/13/2025 12:00 AM	3/17/2025 11:59 PM	On or around 3/18/2025	Four (4) VIP tickets to the Azalea Festival Main Stage concerts in Wilmington, NC: two (2) VIP tickets to Justin Moore on Thursday, April 3 rd and two (2) VIP tickets to Flo Rida on Friday, April 4 th . ERV = \$400
1	2	Instagram	3/13/2025 12:00 AM	3/17/2025 11:59 PM	On or around 3/18/2025	Four (4) VIP tickets to the Azalea Festival Main Stage concerts in Wilmington, NC: two (2) VIP tickets to Justin Moore on Thursday, April 3 rd and two (2) VIP tickets to Flo Rida on Friday, April 4 th . ERV = \$400

All comments on each of the Promotion Posts will be saved at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified within one (1) week of the end of the Promotion Period.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Meta rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group, MDI Entertainment, LLC, BrkThru Digital, North Carolina Azalea Festival at Wilmington, Inc. d/b/a North Carolina Azalea Festival, Preston CPA, and members of their respective households, are prohibited from participating in this Promotion.
3. **HOW TO ENTER:** There is a limit of one (1) eligible comment entry per social persona for each specified Promotion Entry Period during the Promotion. Any social persona may enter a comment in each Promotion Entry Period but may only win one prize. All entries must be submitted within the Promotion Entry Period for the applicable drawing.

For the purposes of these Rules, a 'social persona' is one or more social media accounts across one or more social media platforms that belong to a single person.

Winners will be randomly selected from the following method of entry:

FACEBOOK: To enter, users will submit a comment on the official Facebook promotion entry post (the "Promotion Post"). A valid entry shall be defined as the first comment meeting the eligibility requirement made by a user during the Entry Period on the official Facebook Promotion Post. Responses made on other Facebook posts will not be eligible.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

INSTAGRAM: To enter, users will submit a comment on the official Instagram promotion entry post (the "Promotion Post"). A valid entry shall be defined as the first comment meeting the eligibility requirement made by a user during the Entry Period on the official Instagram Promotion Post. Responses made on other Instagram posts will not be eligible.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. **WINNERS & PRIZE:** Odds of winning in each drawing depend on the number of entries received for the drawing. Entries will be collected via qualified comments on the Promotion's Facebook and Instagram posts at the end of the Entry Period for each drawing. Two (2) winners will be randomly selected from each Promotion Post to receive a Prize, for a total four (4) winners in the Promotion. Total ERV of each Prize is \$400. Total ERV of all prizes in this Promotion is \$1,600.

Prizes are not transferable, assignable, or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be notified by comment reply or direct message on the corresponding social media platform. If selected entrants do not respond to the notification directing them to contact the Sponsor within 48 hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

Prizes will be transferred via email to the email address provided by each winner.

5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook or Instagram. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or

guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

6. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
7. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
8. **WINNER LIST:** For the names of the Prize Winners, send a self-addressed, stamped envelope to: 2025 Azalea Festival Concert Ticket Social Media Giveaway Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
9. **NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. TERMS SUBJECT TO CHANGE IN SPONSOR'S SOLE DISCRETION.**