

March 2025 NCEL 250 Rockingham VIP Experience Social Media Giveaway

OFFICIAL RULES:

1. PROMOTION PERIOD: The North Carolina Education Lottery (“Sponsor”) March 2025 NCEL 250 Rockingham VIP Experience Social Media Giveaway (“Promotion”) begins on Wednesday, March 5th, 2025 at 12:00 a.m. Eastern Time (“ET”) and will end on Monday, March 10th, 2025 at 11:59 p.m. ET (the “Entry Period”). The Promotion will include two (2) drawings (one to its official Facebook page (<https://facebook.com/nclottery>) and one to its official Instagram page (<https://instagram.com/nclottery>)) at the conclusion of the Entry Period of each drawing for a total of two (2) winners, who will each receive a VIP Experience for two (2) to the NCEL 250 NASCAR Xfinity Series Race held on Saturday, April 19th at Rockingham Speedway in Rockingham, NC (“Prize”). Estimated Retail Value (“ERV”) of this Prize is \$620. ERV of all Prizes in this Promotion is \$1,240.

Drawing #	Winners	Platform	Promotion Entry Period Begins	Promotion Entry Period Ends	Draw Date	Prize
1	1	Facebook	3/5/2025 12:00 AM	3/10/2025 11:59 PM	On or around 3/11/2025	VIP Experience for (2) to the NCEL 250 NASCAR Xfinity Series Race on Saturday, April 19 th at Rockingham Speedway. Prize includes a pre-race garage walkthrough, a pre-race ride in a pace car, luxury suite tickets, and a reserved parking pass. ERV = \$620.00
1	1	Instagram	3/5/2025 12:00 AM	3/10/2025 11:59 PM	On or around 3/11/2025	VIP Experience for (2) to the NCEL 250 NASCAR Xfinity Series Race on Saturday, April 19 th at Rockingham Speedway. Prize includes a pre-race garage walkthrough, a pre-race ride in a pace car, luxury suite tickets, and a reserved parking pass. ERV = \$620.00

All comments on each of the Promotion Posts will be saved at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified within one (1) week of the end of the Promotion Period.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Meta rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group, MDI Entertainment, LLC, BrkThru Digital, Preston CPA, National Association for Stock Car Auto Racing, LLC (“NASCAR”), Track Enterprises, LLC, Rockingham Speedway, and members of their respective households, are prohibited from participating in this Promotion.

For prizes with an ERV of \$600 or more, debt setoff will be deducted from cash awarded, if any, in accordance with NC Gen. Stat. § 18C-134. If cash awarded is not sufficient to cover the debt, winner must satisfy the debt within 5 business days. In the event a winner does not satisfy all debt reported to the NCEL under NC Gen. Stat. § 18C-134 within the time allotted, that winner forfeits their prize and it will be awarded to an alternate winner. In the event a winner declines the prize, the winner must submit a prize forfeiture form within 5 business days, or the winner forfeits their prize and it will be awarded to an alternate.

3. **HOW TO ENTER:** There is a limit of one (1) eligible comment entry per social persona for each specified Promotion Entry Period during the Promotion. Any social persona may enter a comment in each Promotion Entry Period but may only win one prize. All entries must be submitted within the Promotion Entry Period for the applicable drawing.

For the purposes of these Rules, a ‘social persona’ is one or more social media accounts across one or more social media platforms that belong to a single person.

Winners will be randomly selected from the following method of entry:

FACEBOOK: To enter, users will submit a comment on the official Facebook promotion entry post (the “Promotion Post”). A valid entry shall be defined as the first comment meeting the eligibility requirement made by a user during the Entry Period on the official Facebook Promotion Post. Responses made on other Facebook posts will not be eligible.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

INSTAGRAM: To enter, users will submit a comment on the official Instagram promotion entry post (the "Promotion Post"). A valid entry shall be defined as the first comment meeting the eligibility requirement made by a user during the Entry Period on the official Instagram Promotion Post. Responses made on other Instagram posts will not be eligible.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. WINNERS & PRIZE: Odds of winning in each drawing depend on the number of entries received for the drawing. Entries will be collected via qualified comments on the Promotion's Facebook and Instagram posts at the end of the Entry Deadline period for each drawing. One (1) winner will be randomly selected from each post to receive a Prize, for a total two (2) winners in the Promotion.

The prize package is subject to mandatory taxes and other State withholdings, as required by law. Mandatory fees and state tax withholdings, in the amount of \$27.52, will be paid by the Sponsor. The Prize package value of each Prize is \$620.00, not including taxes and fees. Total ERV of all Prizes in this Promotion is \$1,240, not including taxes and fees. The NCEL will remit the minimum required tax withholdings to the appropriate agency and issue a W-2G form to each winner.

The NCEL is not responsible for any additional State tax and/or any applicable Federal and local taxes.

Prizes are not transferable, assignable, or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be notified by comment reply or direct message on the corresponding social media platform. If selected entrants do not respond to the notification directing them to contact the Sponsor within 72 hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email

address to the Sponsor’s notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

Winners and their guest must be over eighteen (18) years of age to participate in the pre-race garage walk-through and ride in the pace car. Failure of the winner or their guest to participate in the pre-race activities does not change the value of the Prize or the amount reported on the W2-G form.

The Prize must be claimed by submitting a Claim Form for Prizes over \$600 ([https://nclottery.com/Content/Docs/PlayerPrizeClaimForm_\\$600ormore.pdf](https://nclottery.com/Content/Docs/PlayerPrizeClaimForm_$600ormore.pdf)) which will include: Photo ID verifying name, signature and age, and a Social Security Number. Completed Claim Form can be submitted by email with a Valid State-issued ID, through the Lucke-Rewards Secure Document Upload on the NC Lottery website, or claimed at one of the Sponsor’s regional offices. The winner must submit a Winner Claim Form within ten (10) days from the first notification date by the NCEL. At least 3 attempts will be made to contact the selected entrant by email, phone call, and/or other methods of contact at the discretion of the NCEL. If winners fail to claim their prize within the ten (10) calendar day period, the NCEL will select a replacement winner from the drawing alternates.

Regional Office locations:

Office Name:	Address:
Asheville Regional Office & Claim Center	16-G Regent Park Blvd Asheville, NC 28806
Charlotte Regional Office & Claim Center	5029-A West W. T. Harris Blvd Charlotte, NC 28269
Greensboro Regional Office & Claim Center	20A Oak Branch Dr Greensboro, NC 27407
Greenville Regional Office & Claim Center	2790 Dickinson Ave, Suite A Greenville, NC 27834
Raleigh Regional Office & Claim Center	2728 Capital Blvd, Suite #144, Raleigh, NC 27604
Wilmington Regional Office & Claim Center	123 North Cardinal Extension Dr, Suite 140 Wilmington, NC 28405

Each winner will receive their tickets to the NCEL 200 NASCAR Xfinity race via an electronic ticket transfer to the email address provided by the winner. VIP credentials and parking passes will be mailed to the winner’s mailing address prior to the race.

All winners shall be required to have, or create, a Tixr account to receive their tickets electronically, and shall follow all Tixr terms and conditions. Additionally, all winners shall follow all Rockingham Speedway rules and policies. Failure to follow Tixr terms and conditions or Rockingham Speedway rules and policies shall not void the prize and winner

bears all risk associated with their failure to follow appropriate terms, conditions, rules, and policies.

5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook or Instagram. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.
6. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
7. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
8. **WINNER LIST:** For the names of the Prize Winners, send a self-addressed, stamped envelope to: 2025 NCEL 250 Rockingham VIP Experience Social Media Giveaway Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
9. **NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. TERMS SUBJECT TO CHANGE IN SPONSOR'S SOLE DISCRETION.**