November 2026 UNC® Basketball VIP Experience Social Media Giveaway Rules

OFFICIAL RULES:

1. ENTRY PERIOD: The North Carolina Education Lottery ("Sponsor") November 2026 UNC® Basketball VIP Experience Social Media Giveaway ("Promotion") begins on Tuesday, November 10th, 2026, at 12:00 a.m. Eastern Time ("ET") and will end on Sunday, November 15th, 2026, at 11:59 p.m. ET (the "Promotion Period"). During the Promotion Period, the Sponsor will publish one (1) "Promotion Post" to its official Facebook page (https://facebook.com/nclottery). The Promotion will include one (1) drawing at the conclusion of the Entry Period for one (1) Promotion winner, who will receive: two (2) courtside basketball tickets, one (1) parking pass, and pre-game hospitality tent access for two (2) to the Butler at UNC basketball game at the Dean E. Smith Center in Chapel Hill, NC on December 6th, 2026, as well as a $200 gift card to SHOP.GOHEELS.COM ("Prize"). Estimated Retail Value ("ERV") of this Prize is $2,900.

Drawing #	Winners	Platforms	Entry Begins	Entry Deadline	Draw Date	Prize
1	1	Facebook	11/10/2026 12:00 AM	11/15/2026 11:59 PM	On or around 11/17/2026	Two (2) courtside tickets, one (1) parking pass, and pre-game hospitality access for two (2) to the Butler vs. UNC basketball game on 12/6, and a $200 gift card to SHOP.GOHEELS.COM. ERV = $2,900

All comments on the Promotion Post will be saved at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified within one (1) week of the Draw Date.

2. ELIGIBILITY: Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, phone number, and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures, and Meta rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Aristocrat Leisure Limited, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, Brightstar Global Solutions Corporation, Cactus Communications Inc., MDI Entertainment, LLC, Preston CPA, Tar Heel Sports Marketing, LLC, and members of their respective households, are prohibited from participating in this Promotion.

For prizes with an ERV of $600 or more, debt setoff will be deducted from cash awarded, if any, in accordance with NC Gen. Stat. § 18C-134. If cash awarded is not sufficient to cover the debt, winner must satisfy the debt within five (5) business days. In the event a winner does not satisfy all debt reported to the NCEL under NC Gen. Stat. § 18C-134 within the time allotted, that winner forfeits their prize and it will be awarded to an alternate winner. In the event a winner declines the prize, the winner must submit a prize forfeiture form within five (5) business days, or the winner forfeits their prize and it will be awarded to an alternate. Alternate winners must meet all Prize claiming requirements.

3. HOW TO ENTER: There is a limit of one (1) eligible comment entry per social persona for the specified Promotion Entry Period during the Promotion. All entries must be submitted within the Promotion Entry Period for the applicable drawing.

   For the purposes of these Rules, a 'social persona' is one or more social media accounts across one or more social media platforms that belong to a single person.

   Winners will be randomly selected from the following method of entry:

   FACEBOOK: Users will enter with a comment on the official Facebook promotion entry post (the "Promotion Post"). A valid entry shall be defined as the first comment meeting the eligibility requirement made by a user during the Entry Period on the official Facebook Promotion Post. Responses made on other Facebook posts will not be eligible.

   Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

   Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc., will be disqualified.

4. WINNERS & PRIZE: Odds of winning in the drawing depend on the number of entries received for the drawing. Entries will be collected via qualified comments on the Promotion's Facebook post at the end of the Entry Deadline period. One (1) winner will be randomly selected to receive a Prize. The prize package is subject to mandatory taxes and other State withholdings, as required by law. State tax withholdings in the amount of $120.52 for the Prize will be paid by the Sponsor. ERV of the Prize is $2,900, not including taxes and fees. The NCEL will remit the minimum required tax withholdings to the appropriate agency and issue the W-2G form to the Winner.

   The NCEL is not responsible for any additional State tax and/or any applicable Federal and local taxes.

   Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be notified

by comment reply or direct message on the corresponding social media platform. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize, and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responds to the Sponsor's notification within the specified deadline, but fails to provide their full name, phone number, and email address to the Sponsor's notification via Facebook or Instagram, they may be disqualified, and the prize will be awarded to an alternate. Alternate winners must meet all eligibility and prize claiming requirements.

Select tickets awarded in this Promotion are located in a premium section designated for UNC fans. Patrons must wear UNC-branded gear or neutral attire; opposing team or similar color palette attire is strictly prohibited in this zone. Similarly, outwardly cheering for an opposing team is also prohibited. Any non-compliant ticket holders will be relocated to non-premium seating immediately.

Prizes will be emailed to the email addresses provided by the winners via an electronic ticket transfer. Winners will receive tickets and further information from Tar Heel Sports Marketing. All winners shall be required to follow all terms and conditions established by Tar Heel Sports Marketing for processing the electronic ticket transfer, as well as all Dean E. Smith Center rules and policies. Failure to follow Tar Heel Sports Marketing's terms and conditions or Dean E. Smith Center rules or policies shall not void the award of the prize but may result in the winner being denied the ticket transfer, denied access to Dean E. Smith Center, or ejection from Dean E. Smith Center. Winner bears all risks associated with their failure to follow applicable terms, conditions, rules, and policies.

5. LIMITATIONS OF LIABILITY: The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants' acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or

implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

6. RELEASE: By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness, biographical information, statements, and city and state of residence for advertising and/or publicity purposes in all forms of media, now known or hereafter developed, worldwide, in perpetuity, without further compensation, notification, or approval.

7. SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.

8. WINNER LIST: For the names of the Prize Winners, send a self-addressed, stamped envelope to: November 2026 UNC® Basketball VIP Experience Social Media Giveaway Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.

9. GOVERNING LAW: This Promotion shall be governed by the laws of the State of North Carolina without regard to conflict of law provisions. Any legal proceedings regarding this Promotion shall be conducted solely in a state or federal court located in Wake County, North Carolina.

10. NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. These Rules and all terms and conditions of this Promotion are subject to change, at any time, in the Sponsor's sole discretion.