

Guess the Gold LIVE Giveaway Promotion

OFFICIAL RULES:

1. **ENTRY PERIOD:** The North Carolina Education Lottery (“Sponsor”) Gold Rush “Guess the Gold LIVE” Promotion (“Promotion”) will consist of two (2) Promotional Entry Periods. The Promotional Entry Periods are listed below. Each Promotional Entry Period will include a drawing to win the corresponding prizes as set forth below.

- For the first Promotional Entry Period, there will be one (1) promotional post on Facebook and will include one (1) drawing to be conducted to select four (4) winners to win the prizes as set forth below. The comments on the promotional post will be exported at the end of the entry period. The comments as entries on a promotional post will be limited to one drawing.
- The second Promotional Entry Period will include one (1) Live Drawing Promotion to be conducted following the second Promotional Entry Period to select qualified Entry holders to win prizes. One (1) live drawing will be conducted to select four (4) winners to win the prizes as set forth below. Each Prize is randomly assigned to a participant of the Live Drawing Promotion via a live random selection process. The Live Drawing Promotion is held via a live video on the Facebook platform and the winners are announced during the live video feed and contacted after the drawing event to confirm eligibility. The Promotional Entry Periods, Draw Dates and corresponding prizes are outlined as follows. The drawing dates and Promotional Entry Periods are subject to change at the sole discretion of the NCEL.

Promotion #	Drawing #	Winners	Platforms	Entry Begins	Entry Deadline	Draw Date	Prize
1	1	4	Facebook	8/7/2020 1:00 PM	8/11/2020 11:59 PM	8/12/2020	1st Winner Prize: Twenty (20) \$4,000,000 Gold Rush scratch-offs (Game #741) 2nd Winner Prize: : Sixty (60) \$250,000 Gold Rush scratch-offs (Game #740) 3rd Winner Prize: One hundred fifty (150) \$50,000 Gold Rush scratch-offs (Game #739) 4th Winner Prize: Three hundred (300) \$10,000 Gold Rush scratch-offs (Game #738)
2	1	4	Facebook	8/18/2020 1:00 PM	8/18/2020 1:15 PM	8/18/2020	1st Winner Prize: Twenty (20) \$4,000,000 Gold Rush scratch-offs (Game #741) 2nd Winner Prize: : Sixty (60) \$250,000 Gold Rush scratch-offs (Game #740) 3rd Winner Prize: One hundred fifty (150) \$50,000 Gold Rush scratch-offs (Game #739) 4th Winner Prize: Three hundred (300) \$10,000 Gold Rush scratch-offs (Game #738)

2. **ELIGIBILITY:** Drawings are opened to all North Carolina residents who are at least eighteen (18) years old or older. Selected entrants for prizes must provide full name, North Carolina mailing address, birthdate, phone number and email address . By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Player's Club or Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Wunderman Thompson, Spurrier Group and MDI Entertainment, LLC are prohibited from participating in this Promotion.
3. **HOW TO ENTER:** All entries must be submitted within the Drawing Entry Periods for the drawings.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter the first Promotional Entry Period by commenting on the promotional post. The post may instruct users to respond with a comment. A valid entry during the first Promotional Entry Period shall be defined as the first comment made by a user that contains another user's name during the specified time period for that particular official Facebook post. Users are limited to one comment/entry per drawing.

Users enter the second Promotional Entry Period by commenting on the live promotion video post during the entry period. Entrants will be instructed to comment in the comment section of the live video post. A valid entry shall be defined as any comment made on the live video post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

WINNERS & PRIZE: Odds of winning in any drawing depend on the number of entries received for each drawing. Entries will be collected via comments on the first Promotion's Facebook post or Live Drawing Promotion for a combined pool of entrants for each drawing. In the first Promotional Entry Period, four (4) entrants will be randomly selected to win a Prize. Total Estimated Retail Value

("ERV") of the Prize ranges from \$300-\$400. In the second Promotional Entry Period, four (4) entrants will be randomly selected to win a Prize. Total Estimated Retail Value ("ERV") of the Prize ranges from \$300-400. Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may substitute a prize of equal or better quality. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within twenty-four (24) hours of notification, they will forfeit the prize and the prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate. Only one prize may be won by a person in a Drawing in this Promotion.

The Prize must be claimed at one of the Sponsor's regional offices. Regional offices locations are:

Office Name:	Address:
Raleigh Regional Office & Claim Center	2728 Capital Blvd #144, Raleigh, NC 27604
Greensboro Regional Office & Claim Center	20A Oak Branch Drive Greensboro, NC 27407
Asheville Regional Office & Claim Center	16-G Regent Park Blvd. Asheville, NC 28806
Greenville Regional Office & Claim Center	2790 Dickinson Avenue, Suite A Greenville, NC 27834
Charlotte Regional Office & Claim Center	5029-A West W. T. Harris Blvd. Charlotte, NC 28269
Wilmington Regional Office & Claim Center	123 North Cardinal Extension Drive, Suite 140 Wilmington, NC 28405

If an entrant responded to the Sponsor's notification within the specified deadline but fails to claim the Prize at one of the Sponsor's regional offices within 60 calendar days, the prize will be forfeited and not awarded.

4. LIMITATIONS OF LIABILITY: The Sponsor is not responsible for vendor/Facebook error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves

the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook.

5. RELEASE: By submitting an entry, Entrant agrees that the Sponsor reserves the right to use Entrant's name, email address, picture, likeness and any other publicly accessible personal or biographical information collected from Entrant for publicity and/or administrative purposes.
6. SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.