

**“Lucky Item” Promotion**

OFFICIAL RULES:

1. **ENTRY PERIOD:** The North Carolina Education Lottery (“Sponsor”) Lucky Item Promotion (“Promotion”) begins on Tuesday, January 14, 2020 at 1:00 p.m. Eastern Time (“ET”) and will end on Monday, January 20, 2020 at 11:59 p.m. ET. The Promotion will include one (1) drawing on Facebook at the conclusion of the entry period for a total of seven (7) winners who will each receive one (1) *Lucky 7’s* scratch-off ticket (Game Number 700); one (1) *Double Match* scratch-off ticket (Game Number 705); one (1) *Loteria (2020)* scratch-off ticket (Game Number 707); one (1) *Full of \$500s* scratch-off ticket (Game Number 708); and one (1) *Ruby Red 7’s* scratch-off ticket (Game Number 723) (collectively the “Prize”).

Facebook Drawing #	Winners	Platforms	Entry Begins	Entry Deadline	Draw Date	Prize
1	7	Facebook	12/14/19 1:00 PM	1/20/20 11:59 PM	1/21/20	One (1) <i>Lucky 7’s</i> scratch-off ticket (Game Number 700); one (1) <i>Double Match</i> scratch-off ticket (Game Number 705); one (1) <i>Loteria (2020)</i> scratch-off ticket (Game Number 707); one (1) <i>Full of \$500s</i> scratch-off ticket (Game Number 708); and one (1) <i>Ruby Red 7’s</i> scratch-off ticket (Game Number 723).

The comments on the promotional post will be exported at the end of the entry period. The actual drawing date is subject to change at the sole discretion of the Sponsor.

2. **ELIGIBILITY:** Drawings are opened to all North Carolina residents who are at least eighteen (18) years old or older. Selected entrants for prizes must be able to prove residency, age and provide a mailing address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Player’s Club or Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard,

GTECH Corporation and/or IGT, Wunderman Thompson, Spurrier Group and MDI Entertainment, LLC are prohibited from participating in this Promotion.

3. HOW TO ENTER: There is a limit of one eligible comment entry per social persona for the specified entry period during the Promotion. All entries must be submitted within the Drawing Entry Period for the drawing.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter by commenting with a photo containing a photo, video, or GIF containing a lucky item on the promotion post. A valid entry shall be defined as the first media comment meeting the eligibility requirement made by a user during the specified time period on the official Facebook post. Responses made on other Facebook posts will not be eligible.

An eligible winning entry must be deemed responsive to the instructions as posted by the Sponsor via Facebook as determined by the Sponsor and adhering to the NCEL social media policy.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

1. WINNERS & PRIZE: Odds of winning in this drawing depend on the number of entries received for that drawing. Entries will be collected via qualified comments on the Promotion’s Facebook post at the end of each Entry Deadline period for the drawing. Seven (7) entrants will be randomly selected to win a Prize. Total Estimated Retail Value (“ERV”) of the Prize is \$31. Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may substitute a prize of equal or better quality. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within twenty-four (24) hours of notification, they will forfeit the prize. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met.

The Prize must be claimed at one of the Sponsor’s regional offices. If selected entrants do not claim their prize within thirty (30) days of notification, they will forfeit the prize. Regional offices locations are:

Office Name:	Address:
Raleigh Regional Office & Claim Center	2728 Capital Blvd #144, Raleigh, NC 27604
Greensboro Regional Office & Claim Center	20A Oak Branch Drive Greensboro, NC 27407

Asheville Regional Office & Claim Center	16-G Regent Park Blvd. Asheville, NC 28806
Greenville Regional Office & Claim Center	2790 Dickinson Avenue, Suite A Greenville, NC 27834
Charlotte Regional Office & Claim Center	5029-A West W. T. Harris Blvd. Charlotte, NC 28269
Wilmington Regional Office & Claim Center	123 North Cardinal Extension Drive, Suite 140 Wilmington, NC 28405

4. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor/Facebook error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook.
  
5. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use Entrant's name, email address, picture, likeness and any other publicly accessible personal or biographical information collected from Entrant for publicity and/or administrative purposes.
  
6. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.