

# **North Carolina Education Lottery Commission Meeting**

**Wednesday, September 23, 2009  
1:30 p.m.**

## **I. Chairman**

- i) Opening
- ii) Approval of Minutes
  - June 23, 2009 Meeting
  - August 18, 2009 Teleconference Meeting

## **II. Audit Committee Report**

- i) Quarterly Activity Report
  - Retailer Contracts
  - Purchasing Final Report
- ii) GTECH SAS 70 Report

## **III. Finance Committee Report**

- i) Financials (Distributed at Meeting)
- ii) Renewal Contract with ALE
- iii) Renewal Contract with Thomas & Gibbs

## **IV. Executive Director**

- i) Key Performance Indicators (Distributed at Meeting)
- ii) Responsible Marketing and Advertising Guidelines
- iii) \$200 Million Extravaganza Marketing Plan Overview (Presentation)
- iv) Advertising RFP Discussion