

Retailer UPDATE

JANUARY FIRST TUESDAY • CASH 5 PROMOTION • FAST PLAY • FEBRUARY PREVIEW

First Tuesday ★ January 3

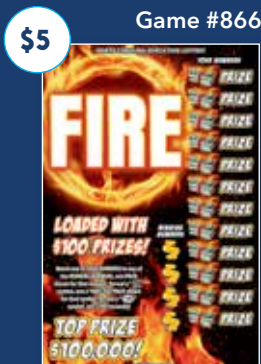


Game #865
\$2

Electric 8's

- Find 3 or more 8's to WIN PRIZE!
- 5 Top Prizes of \$20,000

Overall Odds are 1 in 4.52



Game #866
\$5

FIRE

- The BEST odds to win \$100 out of \$5 games!
- 4 Top Prizes of \$100,000

Overall Odds are 1 in 4.36

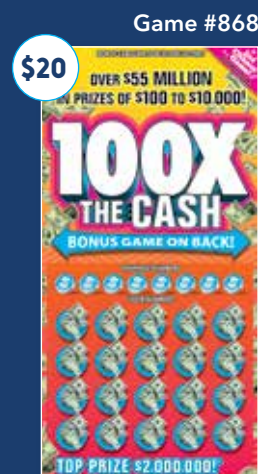


Game #867
\$5

ICE

- The BEST odds to win \$50 out of \$5 games!
- 3 Top Prizes of \$200,000

Overall Odds are 1 in 4.37



Game #868
\$20

100X The Cash

- Chance to win 100X plus a Bonus Game on the Back!
- Over \$130 MILLION in Cash PRIZES!
- 5 Top Prizes of \$2,000,000!

Overall Odds are 1 in 3.24

Tickets illustrated are not final and may vary at time of launch.

Limited Time Offer Jan 2 - 29

Players Buy \$5+ and get a Bonus Cash Entry for a chance to win \$100,000 in a weekly drawing



BONUS CASH DRAWINGS

MUST BE 18 TO PLAY. Offer valid January 2 - 29, 2023. In order to be eligible to receive a Bonus Cash Drawing entry ticket, a qualifying retail single ticket purchase of Carolina Cash 5 valued at \$5 or more is required. Approximate overall odds to win Cash 5 are 1 in 10.5. Visit ndottery.com for complete promotion rules. Problem Gambling Helpline: 877-718-5543.

41 YEARS OF GREAT SHOWS! 2 GOLDEN DAYS!



2023
Myrtle Beach, SC
March 1-2, 2023

Retail & Vendor Seminars
Thousands of Attendees & Exhibitors
Online Floor Plan, Show Specials & More



SOUTHEAST PETRO-FOOD MARKETING EXPOSITION



MORE INFO AT WWW.SEPETRO.ORG

OR CONTACT:
Sharon S. Vinson, Trade Show Director
(919) 781-9744, SVINSON@NCPDM.ORG

January 2023 Counter Plan-O-Gram

Feature Fire and Ice together - use your oversize dispenser after Holiday Spectacular sells out.



Note: Planograms subject to change based on game availability. Vending Machine Planograms sent separately.

February Preview



Scratch-Off Games	
5X The Cash	\$1
10X The Cash	\$2
15X Cashword	\$3
20X The Cash	\$5
50X The Cash	\$10

Tickets illustrated are not final and may vary at time of launch.

Lucky Rewards Digital Coupon

Get a **FREE** play coupon for either Mega Millions, Powerball or Cash 5

Offer Valid Jan 16-23, 2023

Check ID!

North Carolina General Statute 18C-131(d) prohibits the sale of lottery tickets to a person under 18 years of age. Always check proper identification and look for the red border around the photo, which flags a license as belonging to someone under 18.

NCEL Holiday Closings

New Year's Day
January 2, 2023
Martin Luther King Jr Day
January 16, 2023

FAST PLAY progressive Favorites Return: Jan 30

- ▶ \$2 Lucky Clover
- ▶ \$5 Blackjack
- ▶ \$20 Jackpot 7's

Questions? Call Customer Services: 877.382.4530

North Carolina POWERBALL	North Carolina MEGA MILLIONS with MEGALIER	Lucky LIFE	CAROLINA CASH 5	CAROLINA PICK 4 with FIREBALL	CAROLINA PICK 3 with FIREBALL	Carolina Keno with Multiplier
Mon, Wed & Sat	Tues & Fri	Daily	Sun - Sat	Sun - Sat	Sun - Sat	Sun - Sat
Draw Break Starts 9:59 PM	Draw Break Starts 10:45 PM	Draw Break Starts 9:30 PM	Draw Break Starts 10:59 PM	Draw Break Starts D - 2:45 PM E - 11:00 PM	Draw Break Starts D - 2:45 PM E - 11:00 PM	5:04 AM - 1:44 AM Drawings every 4 minutes
Draw Time 10:59 PM	Draw Time 11:00 PM	Draw Time 10:38 PM	Draw Time 11:22 PM	Draw Time D - 3:00 PM E - 11:22 PM	Draw Time D - 3:00 PM E - 11:22 PM	